



NEWS RELEASE

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**Oxnard Fire Department Hosts Virtual Head Shaving Event
to Raise Funds for Childhood Cancer Research**

OXNARD, Calif. – On March 23-25, 2021, more than 30 Oxnard firefighters will shave their heads to promote and raise funds for childhood cancer research through the St. Baldrick's Foundation.

"Firefighters often become heroes to people whose lives they save in emergencies. By shaving our heads bald, we hope to raise awareness of the heroic children battling cancer," said Chief Hamilton. "It's a unique way to stand in solidarity with these children while also literally creating a buzz for an honorable cause."

The St. Baldrick's Foundation is a non-profit dedicated to supporting children with cancer. It features "Honored Kids" to inspire the community in its mission to help fund childhood cancer research. The Oxnard Fire Department has been selected to honor Lilly D., a nine-year old Oxnard resident diagnosed with acute lymphoblastic leukemia. Her story can be found on the City's event page at www.stbaldricks.org/events/OxnardFire.

How It Works During COVID

In adherence to COVID-19 protocols, Oxnard Firefighters will livestream their virtual head shaving event each day from Fire Station 1 starting Tuesday, March 23 through Thursday, March 25, from 10 a.m. - 11 a.m. Community members can watch via the Oxnard Fire Department's Facebook page at www.facebook.com/oxnardfiredepartment.

Community Support

The Oxnard community can support the Fire Department in its goal to raise funds for childhood cancer research by sharing social media posts leading up to the event or by donating to the St. Baldrick's Foundation via the Fire Department's event page: www.stbaldricks.org/events/OxnardFire.

For event questions or more information, please contact Kevin Todd at (805) 258-1949 or by email at kevin.todd@oxnard.org.

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