

NEWS RELEASE

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NEWS MEDIA CONTACT:

Katie Casey, Communications Manager (805) 816-4330 | katie.casey@oxnard.org

Mayor John Zaragoza Announces Mayor's Gateways Task Force

OXNARD, Calif. – Mayor John Zaragoza announced the creation of the Mayor's Gateways Task Force, a group of five everyday residents that the Mayor has appointed to lead the effort to create gateways into the City of Oxnard.

As part of the City Council's 5-year priorities, the Council committed to restoring proper maintenance of parkways and medians, tree trimming cycle, and cleaning up the gateways to the City. Thanks to the voters' approval of Measure E, residents are starting to see the landscaping restoration efforts throughout Oxnard over the past two months.

The Mayor's Gateways Task Force will work collaboratively with City staff, community members and the Mayor to identify and create gateways to Oxnard that complement the City's restored landscaping efforts. The members of the Mayor's Gateways Task Force are:

- Marvin Boos, Co-creator of the Neighborhood Pride resident clean-ups
- Armando Lopez, a member of the business community
- Melanie Medina, Coastal Keepers
- Rene Mendoza, a Project Coordinator with the youth development program BRITE:
 Building Resilience and Inclusion Through Engagement
- Celina Zacarias, Senior Director of Community and Government Relations for California State University Channel Islands and Commissioner for the Oxnard Harbor District

Said Mayor Zaragoza, "I am excited to work with the Task Force. The City's gateways are the first impression for everyone traveling through Oxnard. With the support of our Task Force, we are on the path towards creating and restoring gateways that showcase our pride for our beautiful city."

Over the next six months, the Task Force will identify potential gateway locations, work with staff to identify technical aspects of the proposed locations, and research potential gateway designs. The Task Force will also seek input from the community, and then bring its final recommendations back to the City Council.