

SIGN PROGRAM  
128 - 140 North A Street

<b>APPROVED</b>	
BY:	<i>[Signature]</i>
DATE:	<i>3/18/10</i>
<b>CITY OF OXNARD PLANNING</b>	
<i>09-200-05</i>	

A. GENERAL REQUIREMENTS:

1. Tenant shall submit two (2) copies of scaled drawings to the landlord for approval. Include location on the building, a scaled drawing, and details about colors and materials. If approved, one (1) copy will be returned to the applicant for submittal to the City of Oxnard. Send plans for approval to:

Puri Dentistry  
140 North A Street  
Oxnard, CA 93030

AND

Alert Management  
310 West 4th Street  
Oxnard, CA 93030

2. Written Landlord approval must be obtained prior to submittal to the City of Oxnard.
3. Only tenants with authorized sign rights are allowed signs. No sign is to be erected in violation of tenant lease agreement, or City Ordinance restrictions. Non-conforming signs will be removed at the expense of the tenant.
4. Signs shall be designed and fabricated in accordance with all State and City codes and regulations.
5. City permits are required for all changes to tenant signage.

B. PERMITTED SIGNS AND DESIGN REQUIREMENTS:

FASCIA

1. Non-Illuminated letters to be metal or plastic (either flat cut or formed), one of the approved program fonts (pg. 5), 1/4" thick metal or 1" thick plastic and flush mounted to fascia.
2. Tenant letter sizes shall be a maximum of 18" in height, and an overall length of no more than 70% of the tenant's frontage. Stacked copy is acceptable, provided it does not exceed two lines of copy and a maximum overall height of 24".

WINDOW

1. Signage on windows is permitted on a limited area of the cumulative window area for each tenant. See table for individual percentages. Font to be one of the approved program fonts (pg. 5) and white in color.

AWNING

1. Awnings are permitted over the doorway of each tenant space (see exhibits for location). Color to be Navy Blue, and to be manufactured with a removable 10" tall valance where tenants may locate their name and address. Awnings must conform to any State and City Ordinances.
  - A. Tenant name to be in white only, screened onto valance. Font to be one of the approved program fonts (pg. 5), 8" letter height, for each tenant for consistency.

C. CONSTRUCTION AND INSTALLATION REQUIREMENTS:

1. All work to be fabricated and installed shall be contracted and paid for by the tenant using a Licensed Contractor.

3. Bolts, fasteners, and clips shall be made of non-corrosive materials. Building penetrations shall be properly sealed to prevent water or moisture damage to the building.
4. All signs to be flush mounted to fascia. In order for any building sign to be mounted at Suite 134, the architectural feature must be removed and the building must be rehabilitated to match the adjacent facade.
5. Tenant signage locations shall be as reflected in building elevations, horizontally and vertically centered as depicted.
6. Tenant is responsible for the proper installation of the sign on the building, and remains responsible for the maintenance to keep the sign in a serviceable condition. Tenant is responsible for removal of the sign, and restoration of the building fascia at the end of the lease period. Any holes in the building are to be patched and painted to match existing color.
7. Licensed sign contractors working on the building are required to carry Property and Liability Insurance as well as Worker's Compensation Insurance. Current "Certificates of Insurance" shall be provided to the landlord prior to the approval of any work on the building.

**D. NON PERMITTED SIGNS:**

1. Letters painted on the building.
2. Illuminated signs of any type.
3. A sign shall not flash, scintillate, move, change color, appear to change color, change intensity or contain any part or attachment which does the same.
4. Signs shall not be installed or suspended from the ceiling or anywhere not approved by the landlord.

# SIGNAGE TABULATIONS

**MAXIMUM ALLOWED SIGNAGE:**

Total Building Frontage:	140 lineal feet
Secondary Frontage:	50 lineal feet
Maximum Allowable Signage:	305 square feet

**TENANT ALLOTMENT:**

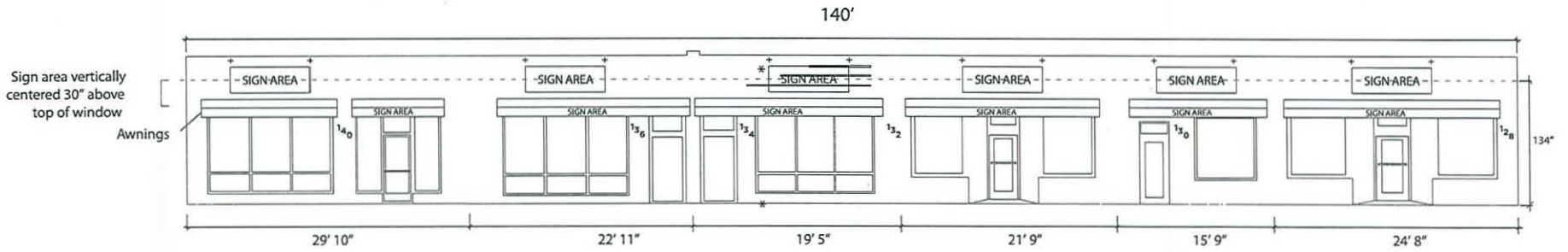
ADDRESS	FRONTAGE	ALLOWED	WINDOW <small>(20% of window area)</small>	AWNING	FASCIA	ALLOCATED
128	24' 8"	48 sq. ft.	10 sq. ft.	5 sq. ft.	25.9 sq. ft.	40.9 sq. ft.
130	15' 9"	30 sq. ft.	5 sq. ft.	5 sq. ft.	15 sq. ft.	25 sq. ft.
132	21' 9"	42 sq. ft.	10 sq. ft.	5 sq. ft.	22.9 sq. ft.	37.9 sq. ft.
134	19' 5"	40 sq. ft.	11 sq. ft.	5 sq. ft.	20.4 sq. ft.	36.4 sq. ft.
136	22' 11"	44 sq. ft.	11 sq. ft.	5 sq. ft.	22.5 sq. ft.	38.5 sq. ft.
140	29' 10"	60 sq. ft.	11 sq. ft.	5 sq. ft.	31.5 sq. ft.	47.5 sq. ft.

TENANT  
TOTAL: 189.8 sq. ft.

MAXIMUM ALLOWED: 305 sq. ft.

REMAINING ALLOWED: 115.2 sq. ft.

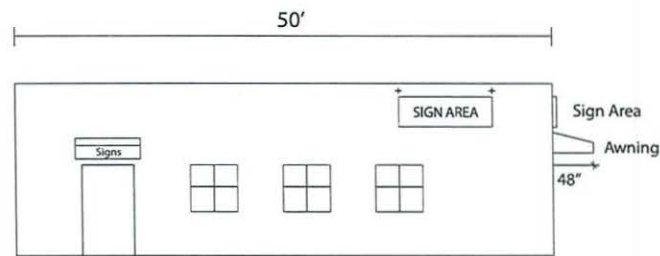
# EXHIBIT A: ELEVATIONS



"A" Street Elevation

\*For a building sign to be installed at #134, architectural features must be removed

\*For a building sign to be installed at #134, architectural features must be removed



Magnolia Street Elevation

+ = Gooseneck light location

PERMITTED COLOR SAMPLES:



Black

Blue



Green

Brown

Gold

CORPORATE TRADEMARKS OR COPYWRITED LOGO  
COLORS ALSO PERMITTED

PERMITTED FONT SAMPLES:

**HELVETICA BOLD**  
TIMES NEW ROMAN  
GARAMOND  
BOOK ANTIQUA  
CHELTENHAM BT  
WINDSOR LIGHT  
TRIBUNE

CORPORATE TRADEMARKS OR COPYWRITED LOGO  
FONTS ALSO PERMITTED

TO INCORPORATE ANY OTHER COLORS OR FONTS  
THEY MUST BE CORPORATE LOGOS WHICH HAVE  
COPYRIGHTED OR TRADEMARKED